

## 2024 -2029 Strategic Plan

#### Our Mission

As a ministry of the Episcopal Diocese of Louisiana, the mission of Episcopal School of Baton Rouge is to nurture and develop the whole child - spiritually, intellectually, morally, physically and artistically - through challenging academic and co-curricular programs that prepare our graduates for college and for purposeful lives.

## Our Core Values

Pursue Excellence Foster Character Nurture Spirituality Develop Leadership Build Community

3200 Woodland Ridge Boulevard Baton Rouge, LA 70816

#### Goal One

#### Excellence in Teaching & Learning

Building upon our 60-year legacy of academic excellence, Episcopal School of Baton Rouge will continue to lead, innovate and develop exceptional educational programming enhanced by meaningful artistic, athletic and spiritual learning experiences. Episcopal School of Baton Rouge will be recognized locally and nationally for excellence in teaching and learning by:

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#### **Episcopal Identity & Community**

Episcopal School of Baton Rouge will be recognized as a school deeply rooted in its Episcopal Identity that strives for common ground where all are seen, heard, and valued by:

# Goal Three

Goal Two

#### Financial Sustainability

Episcopal School of Baton Rouge will ensure long-range financial sustainability and careful management of the school's resources by:

## Strategies

- Evaluating and expanding academic programs to ensure a well-aligned curriculum that builds upon Episcopal's current high academic standards, fosters a culture of academic excellence, meets the needs of all students, and offers rich experiences to prepare students for college and purposeful lives in a changing global world.
- Establishing a Center for Excellence in Teaching and Learning to strengthen Episcopal's academic support programs and further develop students' social-emotional and mental well-being.
- Attracting, retaining, and supporting high-performing faculty and staff who
  are committed to the Mission and Ministry of the school, reflect and
  enhance Episcopal's diverse community, and serve as national educational
  leaders.

## Strategies

- Developing shared vocabulary and understanding of our Episcopal Identity, honor code, and core values and incorporating them into all aspects of school life through clear communication and education.
- Expanding opportunities for spiritual growth by enhancing our religious studies curriculum and strengthening our relationships with the larger Episcopal Church as well as local churches and other houses of worship.
- Amplifying engagement with all constituents including parents, alumni, and the
  greater Baton Rouge area to foster an inclusive community of diverse
  backgrounds and to promote open and reasoned dialogue that breaks down
  barriers and promotes human understanding.
- Cultivating lives of meaning and purpose by incorporating substantive and ageappropriate service-learning experiences into the school's curriculum at all levels and by developing initiatives focused on environmental sustainability and creation care both on campus and in the greater Baton Rouge community.

### Strategies

- Continuing to manage the school's debt prudently and reducing long-term debt by at least 25%.
- Establishing a long-range plan for taking exceptional care of our best-in-class facilities.
- Evaluating and implementing fundraising strategies and uncovering new opportunities that promote long-term stability, independent of enrollment fluctuations.
- Creating a strategic enrollment management plan that adheres to our core values.
- Conducting market analysis and gathering additional Advancement data to establish data-driven goals and action items for the Development, Admissions, Marketing and Communications Departments.